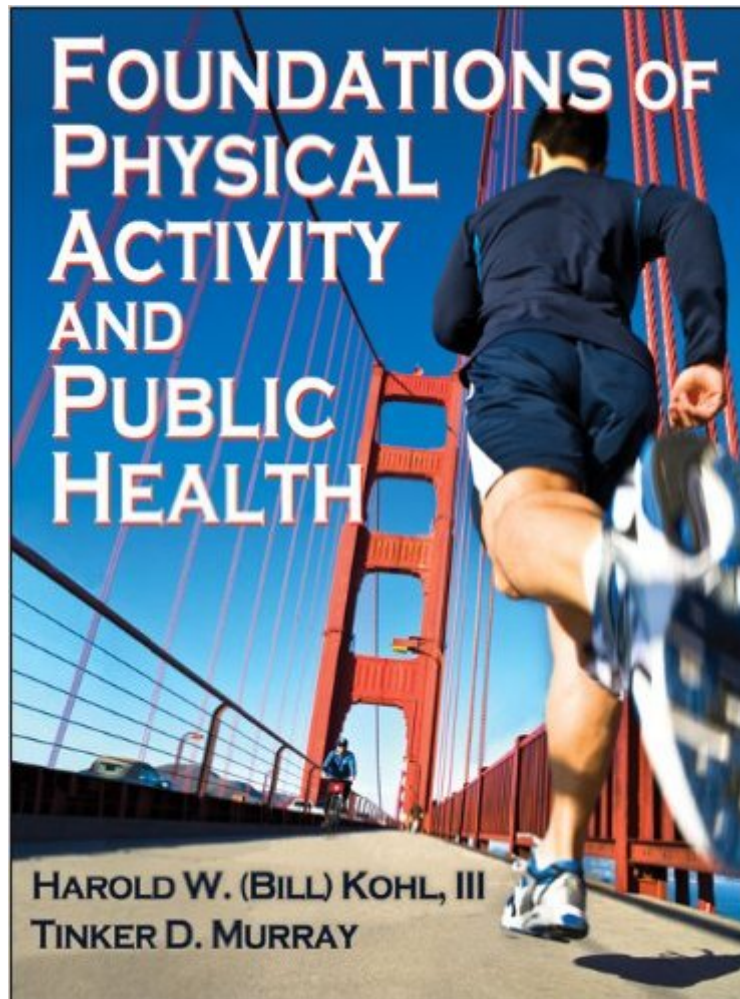


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# Foundations Of Physical Activity And Public Health



## Synopsis

Foundations of Physical Activity and Public Health is the first textbook to clearly define the intersection of kinesiology and public health. Authors Kohl and Murray, both leaders in the field, offer a solid introduction to the concepts of public health and kinesiology, the techniques used to measure physical activity, and the health effects of exercise and physical activity. The scientific findings and applications that led to the emergence of the field of physical activity and public health are also examined. Students will come away with a greater understanding of how experts from both fields can work together to advance the use of physical activity for the prevention and treatment of chronic disease and other health issues. Foundations of Physical Activity and Public Health describes how physical activity improves health, including cardiorespiratory and metabolic diseases, overweight and obesity, musculoskeletal disorders, cancers, and mental health. Data on the prevalence and economic costs are presented to demonstrate the scope of the health issues and the importance of addressing them. Information on common testing methods, evidence on the benefits of physical activity, and recommendations for physical activity will give readers the background knowledge for promoting physical activity as a means of improving health. The health risks associated with physical activity are also discussed. Information on the prevalence of problems, the adaptive processes that can help prevent injury, and minimizing risks will prepare students to consider and address safety concerns. The text examines evidence-based strategies for increasing physical activity in individuals and populations using three general approaches: informational, behavioral and social, and environmental and policy. Examples of successful programs from various settings, including community-wide and school-based interventions, help students understand how to apply the theory to practice. Students also learn the concepts of evaluation of physical activity programs as well as logic models, evaluation designs, data collection, and analysis. In addition, building effective partnerships for physical activity programs is discussed alongside real-world initiatives such as the state plan Active Texas 2020, the U.S. National Physical Activity Plan, and the Toronto Charter for Physical Activity. Strategies and models for physical activity advocacy are also addressed. The text features a wealth of pedagogical aids that will enhance students' learning experience. Chapter-opening summaries and question lists detail key concepts to focus on, case studies and callout boxes provide real-world examples that tie theory to practice, and Key Leader Profile sidebars allow students to explore career options while learning more about individuals who have had a major impact on this emerging field. Each chapter ends with a review of the most important ideas covered, key terms, and study questions that will help students test their recall and develop their understanding of the material. Full bibliographies are

provided as well as valuable online resource lists in the E-Media sections. For instructors, ancillaries are available to assist in teaching their courses. Foundations of Physical Activity and Public Health is also an asset to new professionals as well as those preparing for the ACSM/NPAS Physical Activity in Public Health Specialist certification exam. The text addresses the core competencies put forth by NPAS "including partnership development, planning and evaluation, development of effective interventions, and evaluation of scientific data" and is cross-referenced at the end of each chapter for easy review. As the emphasis on physical activity as a tool for improving public health grows, the expertise of professionals with the combined knowledge and skills from both the public health science and exercise science fields will be highly sought. Foundations of Physical Activity and Public Health will help students obtain an overview of the kinesiology and public health areas, understand physical activity applications for public health, learn about career options, and inspire them to choose a career in the emerging field of physical activity and public health. v

## **Book Information**

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## **Customer Reviews**

Utilized the e-book. Overall, good material presented but typos and errors were distracting and also presented incorrect information (eg < instead of >).

excellent condition...thank you just what i needed to complete my certification with the ACSM Every public health professional should read this book!

I have taken many college courses, and have read many books for these courses. This book was, by far, one of the driest and wordier that I have read!

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